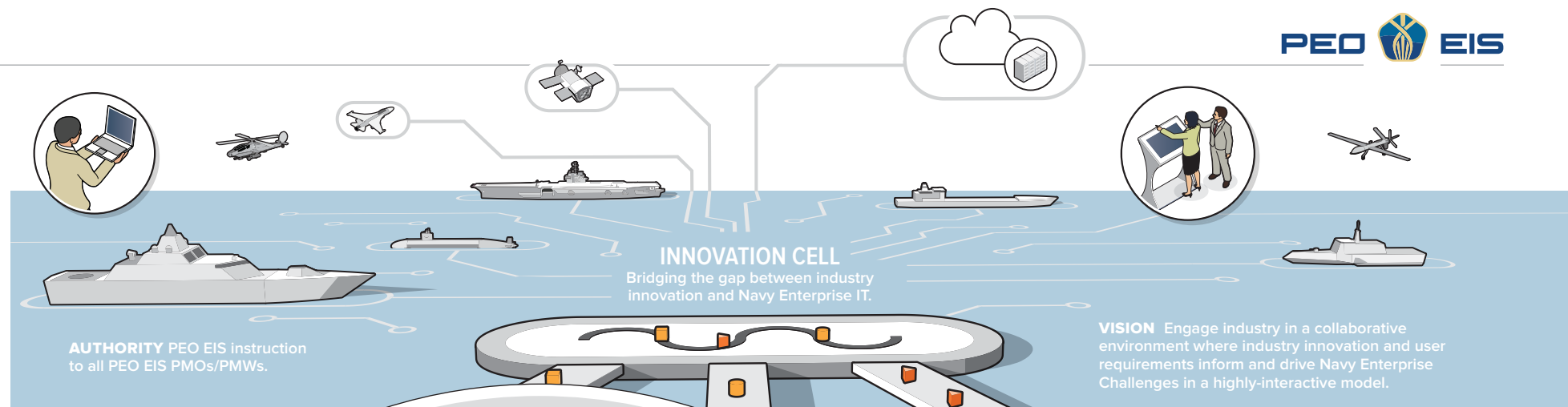


INDUSTRY ENGAGEMENT WITH THE PEO EIS INNOVATION CELL

As speed in innovation is driving the DoD to modify acquisition cycles, the Innovation Cell (InnCell) will lead the Navy's charge into the commercially available Enterprise IT solutions arena by aligning requirements and delivering technical insight. A collective approach between the Program Management Offices (PMOs/PMWs), Industry, and InnCell will ensure that assessments consider acquisition criteria and tech-insertion options in support of enterprise-wide needs.



INNOVATION CELL ASSESSMENT PROCESS

An Enterprise Challenge (EC) documents a Navy need and its execution addresses that need by evaluating possible solutions. The InnCell process helps EC sponsors narrow the field of options by creating well-defined requirements. Early Industry engagement educates the Navy and ensures smarter investments. The process is tailorable to meet the specific needs of each EC.

EC SELECTION PHASE (ESP)

The ESP includes all necessary activities to define and publicize the EC, secure funding, and initiate an assessment. These activities can be divided into two phases:

1. EC ORIGATION

Ideas/requirements for ECs are submitted by:

- The warfighters
- Navy leadership
- PMOs/PMWs
- InnCell subject matter experts (SMEs)
- External government entities
- Industry partners

InnCell SME Review

InnCell SMEs review ideas for clarity and technical feasibility.

Navy Leadership Review

Navy leadership provides direction on priorities, funding, and EC sponsorship.

2. EC APPROVAL & STRATEGY

The EC team (InnCell along with the EC sponsor) will define the acquisition strategy, budget and funding, assessment criteria, and technical requirements.

Iterative process: Candidate ECs may require refinement

EC responses:
Commercially available technologies

EC Published

Two possible paths through the assessment phase

ASSESSMENT PHASE

InnCell collaborates with each EC sponsor to develop the assessment plans and procedures. This process may include market research, laboratory-based technical evaluation, or both.

MARKET RESEARCH

TECHNICAL EVALUATION

Assessment Artifacts

- Refined Assessment Criteria and Requirements
- Assessment Plan and Procedures
- Assessment Report
- SOO or RFP (optional)

Assessment Report

TRANSITION PHASE

Entry into this phase marks several transitions:

1. From assessment to implementation
2. From the InnCell EC process to the process followed by the EC sponsor

A recommended strategy is presented to the sponsor based on the Assessment Phase evaluations. The sponsor will manage the process of implementation and rollout, including any pilots performed. InnCell will provide technical assistance on an as-needed basis when requested by the sponsor.

ASSESSMENT CLOSEOUT

The closeout ends InnCell's formal participation in an assessment and can be entered at any time as directed or when the EC has reached its normal conclusion. However, the EC sponsor may continue with related acquisition, integration, and/or testing activities.

Closeout Artifacts

- Document lessons learned
- Archive all assessment deliverables
- EC Summary Report

PORTAL

The Innovation Cell Portal is an online community currently under development to increase collaboration and communication between Government and Industry. Our hope is that it will promote growth and advance innovation within the Navy. Portal is expected to go live during the first half of 2017.

CANDIDATE ENTERPRISE CHALLENGE

Once reviewed by an InnCell SME, an idea becomes a Candidate EC. InnCell SMEs consider the following when evaluating ideas: Is the idea or requirement understandable? Does it make sense? Is it technically feasible at this time? Is it executable as an EC?

ESP Artifacts

- EC Strategy (Acquisition Strategy & POAM)
- Preliminary Assessment Criteria and Technical Requirements
- Published EC

ENTERPRISE CHALLENGE (EC)

Each EC has a sponsor, identified funding, and an execution timeline. An EC:

- Describes a Navy need with supporting evidence
- Shows factors contributing to the problem or creating the need
- Identifies current gaps in services or programs
- Provides rationale for the transferability of promising solutions to those with the need

ONGOING SUPPORT

In addition to EC selection and execution, the Innovation Cell provides ongoing support in the following ways.

REQUIREMENTS

- Derive and understand
- PEO EIS and PMO technical roadmap awareness

DISCOVERY

- Identify and learn about new technologies

INFORMATION SHARING

- Collaboration portal; platform for Q&A, communications, and document transfer

INDUSTRY ENGAGEMENT

- InnCell provides a dedicated "front door" where industry can engage Navy on current technology focus areas and ECs

POLICY REVISION RECOMMENDATION

- Policy change requirements
- Draft policy revision

CONTACT

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